



# JOIN US

## HUMANE PURSUITS IS TAKING APPLICATIONS FOR VOLUNTEER LEADERSHIP ROLES.

*Humane Pursuits* is building an ever-growing network of like-minded people, businesses, and other organizations. We want to connect you to people who share your enthusiasm for living rounded lives in modern boxes (and for helping others do it). And we want your relationship with us to be beneficial for you, so we're continually improving our partnerships so that the deeper in you get, the more you see the results in your own life and work.

Founded in 2009 by a few people with time on their hands, *Humane Pursuits* has grown into a publication with tens of thousands of readers, nearly 100 writers, fans that include prominent national writers and influencers, and a dedicated team of volunteer leaders who are taking it forward. [Learn more about our mission.](#)

In addition to the roles under "Other Roles" below, for which we are always accepting applications, we are currently seeking creative, self-motivated people who can excel in the following positions. As with all our positions, there are opportunities to grow in responsibilities, impact the direction of the publication and its audience, and impress people across a broad spectrum of other publications and organizations nationwide (two of our editors have been hired as senior/managing editors of major publications).

## SOCIAL MEDIA SPECIALISTS

*Report to communications director Joy Clarkson*  
*2-4 hours per week*

*Humane Pursuits* is active on Facebook, Twitter, and Instagram, and looking to develop a YouTube and Pinterest presence. We are looking for at least one person per channel to actively manage that channel; joining and starting conversations, promoting content, adapting site content for that channel to maximize its value to our audience there, and helping us develop an engaged audience. The goal is for each channel to be a source of education, motivation, and inspiration...helping people to desire and live lives marked by humane pursuits.

**Responsibilities:**

See above.

**Qualifications:**

Experience with the relevant social network required; we are looking for people who spend a lot of time on the channel and understand its nuances. Organizational marketing experience preferred but not required. Graphic design experience a plus for Facebook and Instagram positions.

**To apply:**

Send a resume, portfolio link (if applicable, e.g. video or graphic design), and cover letter to [editors@humanepursuits.com](mailto:editors@humanepursuits.com). Letter should specify which channel(s) you are interested in (you will only manage one but if you're proficient at more than one, let us know), explain your interest in the position, and detail your experience and accomplishments with the channel(s) in question. Up to two letters of recommendation (or an endorsement from a current *Humane Pursuits* writer or editor) encouraged but not required.

## **EDITOR: WORK CHANNEL**

*Reports to content manager*

*2-3 hours per week*

The Work channel editor, with the support of a handpicked team of his/her choosing, cultivates a conversation on the role of work in a humanely lived life—through one-time posts from guest writers, regular posts from columnists, his/her own writing (if desired), topical “symposia,” etc. The editor is responsible for building the team contributing content (written and, occasionally, video), keeping the channel populated with a post per week (minimum), editing all contributions, and otherwise serving as gatekeeper of a high-quality, accessible, and relevant channel.

**Responsibilities:**

Cultivating a team of writers so that the channel has a new piece of content at least weekly

Handling acceptance/rejection of submissions

Content and line edits

Promoting the channel on social media through your personal account; develop a team of avid readers/sharers who are willing to help you with that!

Help social media specialists, as requested, to understand your channel and content so they can market it and adapt its content well for social media channels

Writing optional

**Qualifications:**

Writing and/or editing experience

### **To apply:**

Send a resume, non-academic writing samples (unpublished okay—show us your range!), and a letter explaining why you are interested in the position to [editors@humanepursuits.com](mailto:editors@humanepursuits.com). Help us understand what you might want to do with the channel. Up to two letters of recommendation (or an endorsement from a current *Humane Pursuits* writer or editor) encouraged but not required.

More information: [Recent Posts](#) | [See previous editor's notes](#)

## **TOPICAL BLOGGERS**

*Reports to: relevant channel editor*

*2-8 hours per month*

*Humane Pursuits* is seeking people to write at least monthly (weekly preferred) on a specific topic related to humane living—food, hospitality, décor, etc. Specifically, we are looking for people who want to tackle a topic in light of wisdom from the past, from literature, from their town. In other words, to use food as an example, we don't *just* want our own food blogger, or someone who posts recipes (although recipes are definitely good!). We want someone who can situate food in the context of larger issues (like relationships or building community) and in light of other facets of the well-lived life (rediscovering old ways of doing things, or learning from L.M. Montgomery's love for a particular food). The goal for each topical blogger is for that person to be a source of regular, *practical wisdom* for their readers, helping them with inspiration and ideas for making that area (e.g. good food) an integrated part of their lives (and educating them along the way!).

Note: In this role, accepting guest submissions is permitted (we want to hear your voice regularly, but you'll inevitably get submissions from outside and you are welcome to accept them from time to time and cultivate a team of contributors over time).

Example: check out our brand-new [drinks blog](#).

### **Responsibilities:**

Cultivate a minimum of two and ideally four posts per month (including guest submissions)

Promote and support your posts by sharing them on social media

### **Qualifications:**

Writing and/or editing experience and a love for whatever you want to write about! Experience blogging regularly on the topic (even on a personal blog) is a major plus, because it allows us to see what you've done when given the opportunity to tackle the topic regularly.

### **To apply:**

Send a resume, non-academic writing samples (unpublished okay—show us your range!), and a letter explaining why you are interested in the position to [editors@humanepursuits.com](mailto:editors@humanepursuits.com). Help us understand what you might want to do with the subject. Up to two letters of recommendation (or an endorsement from a current *Humane Pursuits* writer or editor) encouraged but not required.

# Other Roles

The heart of *Humane Pursuits* is our featured columnists. But we have lots of levels of involvement in between here and there. If you are interested in becoming a featured columnist, working your way up this ladder is how you get there!

## 1. PURSUER

(Get it?) Our team of Pursuers actively follows us on social media, gets the inside scoop on new content, and helps us reach more people by regularly sharing and engaging our content. Whatever your preferred social media, make sure you see our content as it comes out, and share it or reply/comment several times a week.

### How you help us:

- You are our brand ambassadors, the front lines of growing our audience! You get our content in front of more eyes, allowing more people to encounter and be influenced by our message of rounded lives in modern boxes.

### How we help you:

- Through the private Facebook group and other methods, we help connect you with like-minded souls in your area and across the country, and give you first access to announcements, events, and new content.

### Important links:

- In addition to our Twitter account (@humanepursuits), which you should reply to and retweet religiously, we have a Twitter list of all editors and featured columnists. Follow the

list and engage us in conversation: <https://twitter.com/HumanePursuits/lists/humane-pursuits-people>

- Facebook page: <http://www.facebook.com/humanepursuits>. Like the page, then turn on notifications or set the news feed setting to “see first” to make sure you see all our content. Like, share, and comment!

## 2. CONTRIBUTOR/BLOG PARTNER

The next level up from Pursuer, our contributors write articles for us from time to time, and (if they manage their own blogs) write pieces on their own sites from time to time engaging our articles and encouraging their readers to read *Humane Pursuits*. You can submit your own pieces, but you’ll also encounter invitations from time to time to write on specific topics as you see fit.

Contributors and blog partners are encouraged to follow the practices of boosters above; create a dynamic where your friends (and our audience) regularly see you engaging and appreciating our content.

### How you help us:

- You bring your insights and ideas to *Humane Pursuits* through your articles and social media posts
- You help us reach new audiences by writing about us, and in response to us, on your own site and social media channels

### How we help you:

- We always plug new contributors on our social media accounts, including telling our readers a bit about you, and sharing links to your blog
- Blog partners: you’re doing us a favor by writing about us, and we always like to return favors when we can, so periodically let us know when you’ve written a particularly good piece you’d like us to share, or have other news you’d like spread around
- We’re building a blog partner page that has links to all our participating blog partners’ sites!

## 3. CHANNEL TEAM MEMBER/BEAT CONTRIBUTORS

Each of our channels is building a team of people who can (through their expertise) help the channel be a home for the best ideas and stories in its relevant topic areas. For example, the Give channel’s team is filled with people with personal or professional understanding of philanthropy, nonprofits, community development, urban planning, social entrepreneurship, community problem-solving through businesses, civic engagement, and an assortment of other areas relevant

to helping people strengthen their communities relationally and make a difference. See below for more on how the teams work.

We are also looking for local “beat contributors”—writers, photographers, and videographers, who are always on the lookout for great “humane pursuits” stories in their area. Did a new coffee shop revitalize a neighborhood over the last couple years? Does that new walkable street beg for a photo? Improve your town’s public image by telling its great stories, and encourage it to aspire to further greatness.

Our channel team members and beat contributors are **STRONGLY** encouraged to follow the best practices of our Pursuers and Contributors, engaging relevant content and following relevant lists or hashtags as they are created (for example, a Create channel team Twitter list, or a hashtag for *Humane Pursuits* in your city).

#### **How you help us:**

- Our channel teams interact directly with the channel editor, giving input on content (like brainstorming topic ideas or providing feedback on how to improve a specific piece)
- They also (as do beat contributors) periodically contribute content of their own, through written articles or video interviews (some do this regularly as columnists, see #4 below, and most are simply available to contribute content on their area of expertise from time to time)
- In both cases, you help us foster a growing conversation about the things that matter both to you and us

#### **How we help you:**

- We help raise the profile of your personal or organizational brand through regular social media engagement, and sharing your content when appropriate; we also give you a platform to tell the stories you care about
- Likewise, association with *Humane Pursuits*’ pertinent channel or content (especially as our readership grows exponentially) can help you achieve your professional goals—we want channel team membership and beat contributorship to be a significant plus mark on your resume!

## **4. COLUMNIST**

Columnists are trusted members of the *Humane Pursuits* core team. They commit to writing a regular column (at least once per month), and get their byline, homepage, and social media links on the site. They often (though not always) work through a specific channel and its editor. In our columnists, we look for people who can deepen the publication’s brand through their insights, writing quality, and areas of focus.

Columnists are REQUIRED to engage and share our content on social media (see “Pursuers” above).

*Requirements to be a columnist: at least two months proven track record as a Pursuer and at least two articles accepted for publication during that time.*

#### **How you help us:**

- You provide the storytelling backbone of the site, lending it your voice on a regular basis and joining in the conversation with other columnists via your articles and social media.
- You build up a personal following that expands *Humane Pursuits'* reach.

#### **How we help you:**

- We give you an ever-growing audience, allowing you to reach more people and find opportunities for more writing (in other publications and even in books).

## **5. FEATURED COLUMNIST**

Our featured columnists are the faces of *Humane Pursuits*. We build the brand around them; people associate us with them, know them by name, engage them on social media. Unlike our other levels of involvement, featured columnists contribute to the video channel as well as written columns (a minimum of once a month per video and per article). And unlike the rest, we actively promote their personal brands on a regular basis; not only working hard to get their content in front of as many people as possible, but also regularly sharing their social media content (like photos and shared links) and actively going to bat for them with other publications, conferences, publishing houses, etc. as circumstances permit. As time goes on, we are building the featured columnist role as a career launchpad for those lucky enough to get it.

*Requirements to be a featured columnist: may vary slightly, but generally at least three months as a proven Columnist, plus a video “screen test” (we may also have you as a guest on a couple other video segments). We look for people who enrich the quality of the site and have proven their ability to expand its audience.*

#### **How you help us:**

- See above!

#### **How we help you:**

- We actively promote your content, face, voice, social media profiles, and personal brand; through combinations of things like social media, email marketing, book publishing opportunities, and speaking invitations.